



## **Computers by Minority Supplier To be Featured on CBS Game Shows Starting with Price is Right**

FOR IMMEDIATE RELEASE, Tuesday, December 15, 2009

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INDIANAPOLIS – “A Unity System...Come On Down! You’re the newest vendor on The Price is Right!” December 11, 2009, A Unity System, Inc. (AUS), a minority-owned computer supplier and distributor, signed a landmark agreement with CBS to showcase computers on their network starting with the popular game show, *The Price is Right*.

*The Price is Right* is the longest running game show in TV history. Averages of 6 million people view the show daily in over 30 countries worldwide. AUS will provide some of their most popular desktops, laptops and netbooks as prizes for the show’s pricing games.

AUS is the first African-American owned company with its own brand of computers in major retail and on network television. The computers are available at [www.walmart.com](http://www.walmart.com). Tonee Bell, CEO and founder of A Unity System, overcame incredible odds to compete in an industry dominated by major corporations. His story and the story of AUS have been described as that of ordinary people doing extraordinary things.

AUS supplies and distributes a broad range of state-of-the-art, affordable desktops, laptops, servers and fully rugged field PCs. The high-end desktops have built-in Wi-Fi. All laptops feature built-in webcam, microphone and Wi-Fi, and the upper end laptops include Bluetooth. According to Mr. Bell, “AUS intends to crack the digital divide by offering high quality, full-feature products that are reasonably priced and more valuable for the average consumer. Our products are affordable due to our operational efficiencies and they are assembled in the United States to help maintain and create American jobs.”

Besides affordability, AUS is backing the quality of its products by offering a one year warranty on labor and three years limited warranty on parts, which is two years more than the market average. For similar products, other competitors are only offering one year parts and labor. “The longer limited warranty period is part of our focus on excellent customer service. We want our buyers to be comfortable with their purchasing decision,” says Bell.

With the costs of AUS computers ranging from \$298.00 to \$478 for desktops and \$398.00 to \$628.00 for laptops... *The Price is Right!*

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For more information or to schedule an interview with Mr. Tonee Bell contact Adena Wright at (770) 578-7987 or [communications@unitysystem.com](mailto:communications@unitysystem.com) . For more information about A Unity System visit [www.unitysystems.com](http://www.unitysystems.com).